



AI-Powered Data Catalog



# THE DATA JOURNEY

## More People

Data Analyst  
Benny



Emma  
Data Engineer

Mary

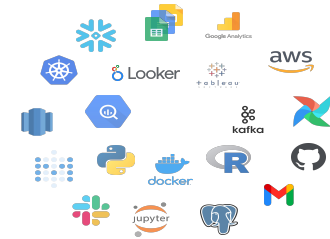


Data Scientist

## More Data



## More Tools





# THE DATA JOURNEY

## More People

Data Analyst  
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Mary

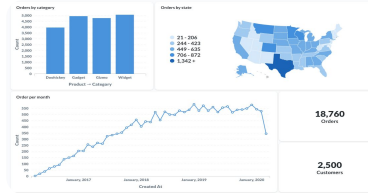


Data Scientist

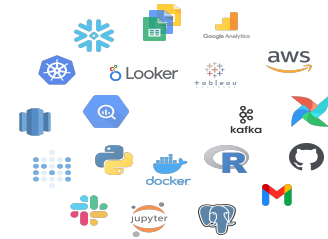
Emma

Data Engineer

## More Data



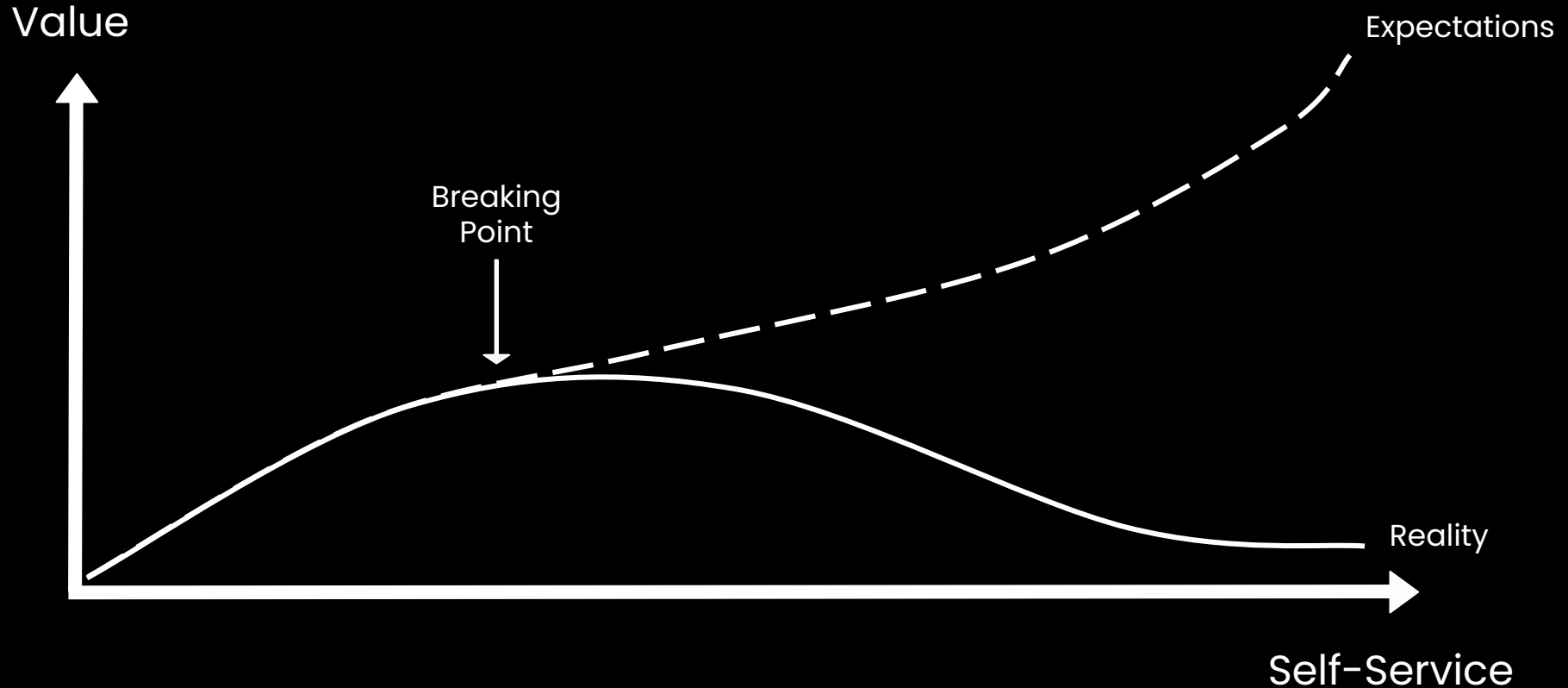
## More Tools



✗ Self Service Analytics

**Data-Driven Decision Making**

# THE SELF-SERVICE ANALYTICS PARADOX



# TODAY WITHOUT CASTORDOC

Ask Tom: "Where can I find data on revenue & retailers?"

1 Jia wants to know what is the share of revenue coming from retailers in Europe?



2



Definition alignment with Jia.  
"What do you mean by revenue?  
What types of retailers"

3

4

Jira Ticket to open access to data tables "retailer\_gross\_revenue" & "europe\_bu"?

Access given.  
Two weeks later.

7



5 Troubleshooting with Emma, Manager.  
"Why don't I have the same numbers"

6

Warn Jia.  
"We already have a reliable dashboard here"

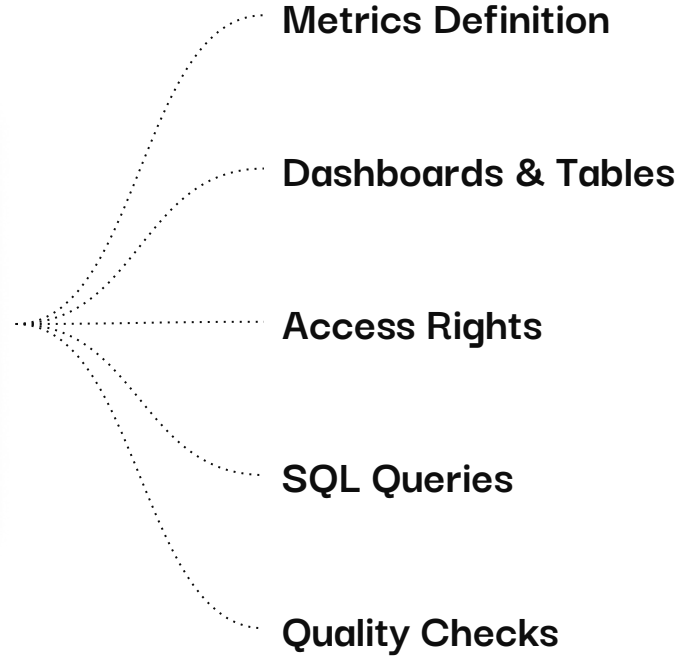
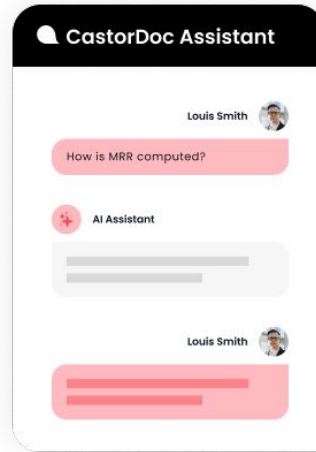


5

# WITH CASTORDOC

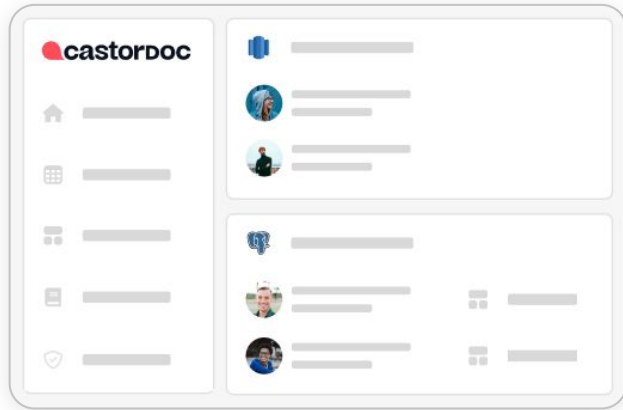


Jia wants to know what is the share of revenue coming from retailers in Europe?

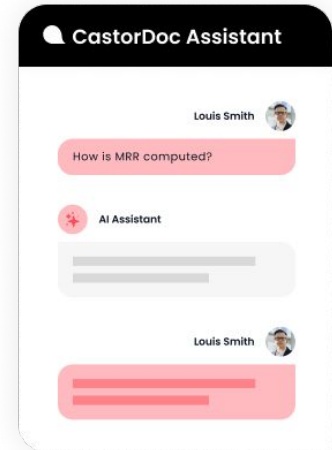


# Self Service Analytics Without Losing Control

Data Catalog  
For Governance



Data Assistant  
For Consumption



Improves Performance

Improves Impact







# **APPENDIX**


# Find your data. All of it. In seconds.

Easily search through thousands of domains, metrics, dashboards, tables and columns.

- ✓ Drill down using filters and sorting to surface assets by tags and owners.
- ✓ Leverage the popularity of data assets to find relevant information, faster.
- ✓ Conversational AI search to find data across your knowledge pages.

 Can you help me find data on our users?

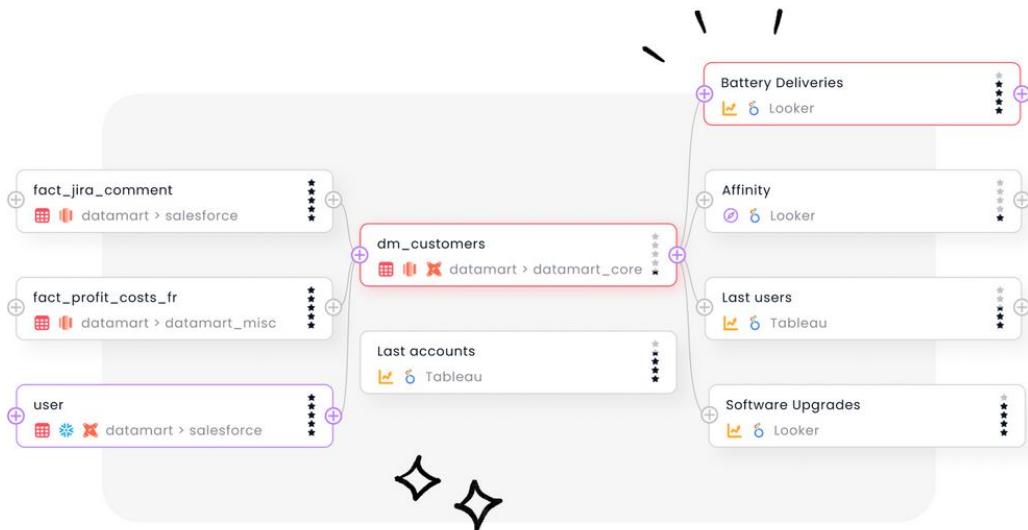
 user Each row represents a user in you irganization.	★★★★★
 user_agg Represents a user in your organization	★★★★☆
 user_role Represent a user role in your organization.	★★★☆☆



# Know where your data comes from.

Automatically map your entire data lineage at the column level, from your data sources down to BI tools.

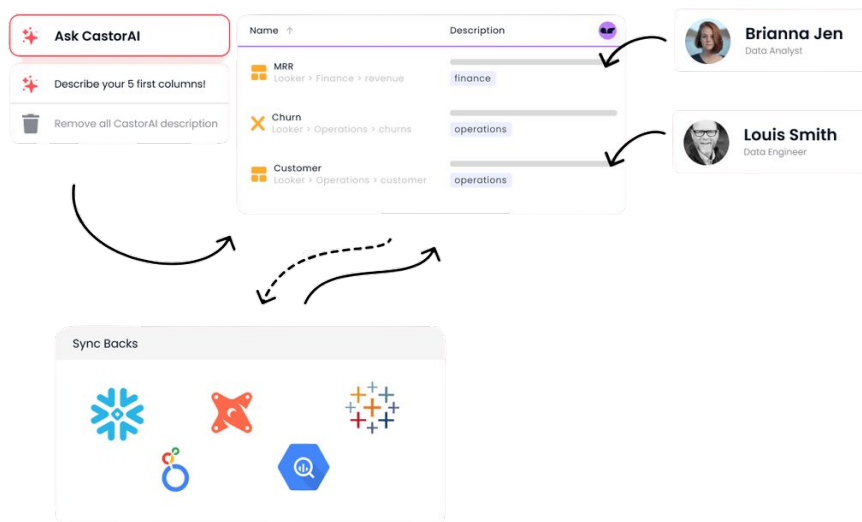
- ✔ Understand where your data is coming from & where it is going.
- ✔ Perform data migrations & data cleaning faster by tracking dependencies.
- ✔ Propagate descriptions, tags & ownership downstream.



# Build company knowledge for your data

Understand your data faster thanks to collaborative and automated data documentation & cataloging features.

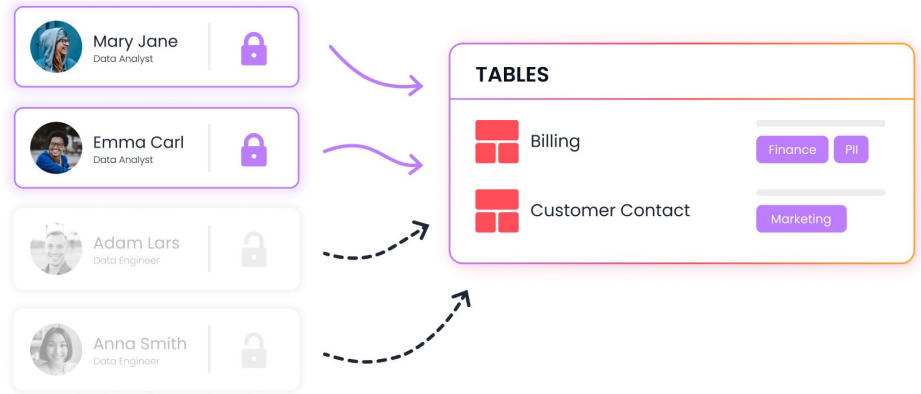
- ✓ Find out how your data was created with our source SQL queries.
- ✓ Document your data collaboratively (and automatically with AI) in an intuitive interface.
- ✓ Import documentation from your data stack and sync it back to ensure consistency.



# Govern & control your data stack. At scale.

Maximize the roll out and impact of data within your organization thanks to modern data governance features.

- ✓ Discover, tag, classify, and protect sensitive data at scale.
- ✓ Control data access with modular role-based access control.
- ✓ Track and manage metrics, redundant or unused assets, and optimization suggestions.

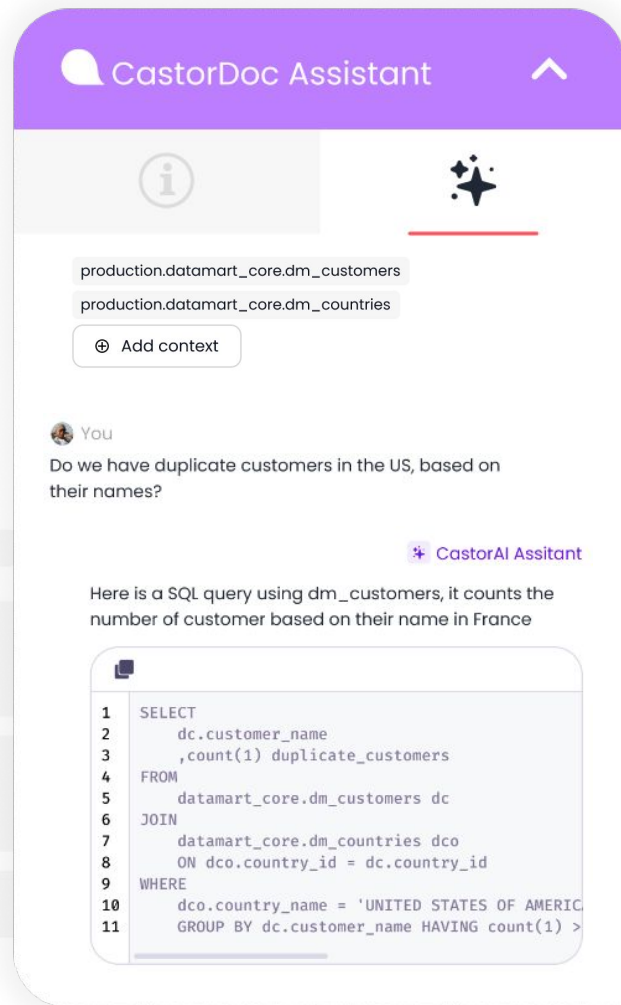


# Ask business questions.

## Get data answers.

**CastorAI** ingests metadata (business definitions, data documentation, SQL queries, data lineage) & writes SQL code from a Chrome extension, in line with your business..

- ✓ Search your data in natural language & get answers with context.
- ✓ Write SQL from natural language questions thanks to CastorAI, trained on your data.
- ✓ Explain complex SQL queries in plain English or document automatically with CastorAI.



The screenshot shows the CastorDoc Assistant interface. At the top, there's a purple header with the text "CastorDoc Assistant" and a home icon. Below the header, there's a search bar with two entries: "production.datamart\_core.dm\_customers" and "production.datamart\_core.dm\_countries". A button labeled "Add context" is visible. The user's question is: "Do we have duplicate customers in the US, based on their names?". The assistant's response is: "Here is a SQL query using dm\_customers, it counts the number of customer based on their name in France". The SQL query is displayed in a code block:

```
1 SELECT
2   dc.customer_name
3   ,count(1) duplicate_customers
4 FROM
5   datamart_core.dm_customers dc
6 JOIN
7   datamart_core.dm_countries dco
8   ON dco.country_id = dc.country_id
9 WHERE
10  dco.country_name = 'UNITED STATES OF AMERIC
11  GROUP BY dc.customer_name HAVING count(1) >
```

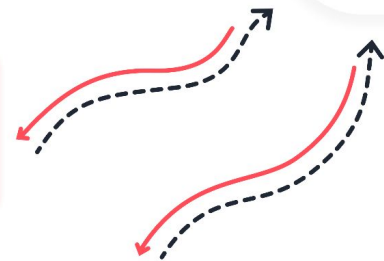
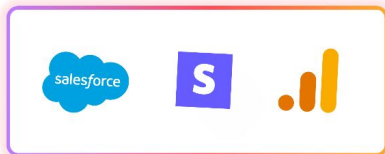
# In complete sync with all your data tooling

## COLLABORATION

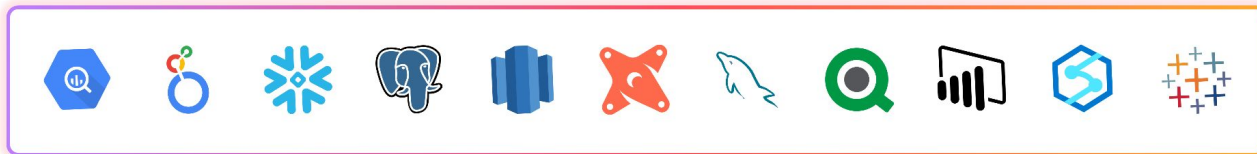


 **castordoc**

## DATA SOURCES



## DATA ECOSYSTEM

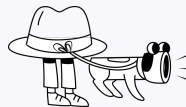


# THE MOST SECURE DATA CATALOG



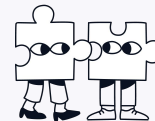
## NO DATA ACCESS

CastorDoc only extracts metadata (table & column names, tags, descriptions, etc). SSO & role based access control are available.



## SOC 2 TYPE 2 COMPLIANT

CastorDoc has been designed with the highest security standards from day 1. CastorDoc is also GDPR & HIPAA compliant.



## ON-PREMISE EXTRACTION

Customers in the health, banking, legal, government industries choose CastorDoc because it supports on-premise extraction.



# 8 OUT OF 10 COMPANIES CHOOSE CASTORDOC\*

 Back Market

Panasonic

 ManoMano

ACLU

 VEOLIA

PEO

 deliveroo

DAILYMOTION

fastly

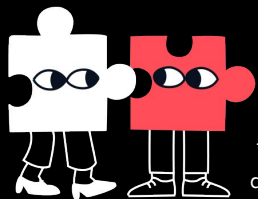
 FREEPORT-McMoRAN  
COPPER & GOLD

 HomeServe

 fortuneo  
BANQUE

[ LEDGER ]





\* 80% of CastorDoc's Ideal Customer Profile  
decide to use CastorDoc after the 14-day trial

# #1 INDISPUTABLE MARKET CHALLENGER



**100+**  
customers

Up to 1000+ user  
deployments

**\$26M**  
raised

Biggest Series A of industry  
Backed by Frst and Blossom

**4.8/5**  
on G2 & Gartner

Out of 100+ reviews, compared to  
average 4.1/5 for our industry



**TC** TechCrunch

**Gartner**

**CB** INSIGHTS

**VentureBeat**

**WANT TO  
LEARN MORE?**



**BOOK A DEMO**

**WEBSITE**